

Quick Set Up & FAQs

See How to Videos
& Presentations
for more in-depth learning



smarterbags | reusable®

SIGNAGE KNOWLEDGE

Place smarterbags sign in a **highly visible area, closest to the customer, like behind the register monitor.**



2.

smarterbags | reusable®

SUSTAINABILITY KNOWLEDGE

- smarterbags are made of **Farming Plastic**
- smarterbags are made in **Los Angeles, California**
- smarterbags are **reusable & recyclable**



BAG KNOWLEDGE

- smarterbags are **durable**.
Bags carry up to **22lbs**.
- smarterbags are **convenient**.
They can fold easily into **pockets, purses...**
- smarterbags are **affordable**.
smarterbags cost the **same**
as paper bags.



BAG SCAN KNOWLEDGE

How do I apply the correct bag cost?
Scan the bar code on the bag.



5.

smarterbags FAQs

- **Are plastic bags banned?**

In California, the passage of SB 270 has banned single-use carryout bags that are thinner than the 2.25 mil gauge, commonly known as t-shirt grocery bags. The law requires reusable bags that are at least 2.25 mil gauge thick. smarterbags meet SB 270 and nationwide bag ban requirements.

- **Why are you charging me for the bags?**

The law requires a minimum of 10 cent charge for reusable and recycled paper bags.

- **Why are you offering plastic bags? Aren't they bad for the environment?**

smarterbags are good for the environment **because they are made** from recycled farming plastic that would otherwise end up in landfills. Every use helps eliminate plastic waste. smarterbags have been audited and verified by independent groups as having the lowest carbon footprint of all reusable bags. Most importantly, smarterbags are 100% recyclable and reusable.

- **Are paper bags better for the environment?**

No, paper bags are not better for the environment. Paper bags (including recycled paper bags) require significant more energy, water, and resources to produce and ship. Additionally, paper bags can't carry as much and when soiled are not reusable. Paper bags are bulkier and heavier so they need more fuel to ship and take up more landfill space than plastic bags when discarded.

- **Are smarterbags made with certified recycled content?**

Yes, smarterbags are made with a minimum of 20% Encore® certified PCR (post-consumer recycled content) and are 100% recyclable. Please reuse and recycle smarterbags at your local participating recycler or grocery store.

Bag Ban Highlights (It's the law)

Thin single-use plastic bags and non recycled single-use paper bags are banned in grocery stores located in California.

Charge a minimum fee of \$0.10
for recycled paper bags and reusable bags.

Paper Bag

must contain a minimum of 40% post-consumer recycled material.

Reusable Bag Requirements (smarterbags meets these requirements):

- Certification of reusable bag manufacturer
- Reusable plastic bags' minimum thickness: 2.25 mil
- Volume capacity of 15 liters
- Minimum of 20% Certified PCR

SINGLE USE BAGS		REUSABLE BAG
BANNED	10¢	10¢
		

Visit:

**www.commandpackaging.com
for more details.**

**STORE'S
NEXT
STEP**

Store's Action Priorities

1. **Smarterbags Inventory**
2. **Install Knobs & Bags**
3. **Hang Smarterbags Sign**



**MY
NEXT
STEP**

MY ACTION PLAN

1. **Suggest smarterbags**
2. **Scan bar code to properly charge & track**
3. **Learn all about smarterbags**



**ULTIMATE
GOAL:
HAPPY
CUSTOMER**

Customer Satisfaction

<input checked="" type="checkbox"/>	★	★	★	★
<input type="checkbox"/>	★	★	★	
<input type="checkbox"/>	★	★		
<input type="checkbox"/>	★			

